

# Pfizer Excellence in Oncology Awards 2009



## Winners and Commendations

These awards are organised and funded by Pfizer Limited  
in association with the British Oncological Association (BOA)



# Oncology Team of the Year

## Winner:

## Penile Cancer Team; St George's Hospital

The Penile Cancer Team at St George's Hospital has transformed patient care in penile cancer. Established in 2001, the Team provides care for a large part of the South of England and is currently the largest service of its kind in Europe. The unit has introduced new surgical techniques, redefined patient pathways, educated other cancer teams and developed a patient information resource with the help of national charities.

Specific achievements include:

- Developing penile-preserving surgical techniques that have revolutionised management of the condition
- The team is the national training and accreditation centre for sentinel lymph node biopsy
- Designing patient advice sheets, which have also been used by other UK cancer teams, and editing Cancer Backup and Cancer Research UK information leaflets on penile cancer
- Working on internet patient and carer resources in conjunction with cancer charity Orchid
- Introducing a patient day with the support of Macmillan and Orchid
- Securing 100 per cent compliance in peer review – the highest rated team in the UK
- Implementing measures to assist in managing patients who live far from the hospital and forging close links with lymphoedema services and palliative care nearer to patients' homes
- In collaboration with other specialist units, producing research that has been published including that of the European Guidelines Committee for Penile Cancer



*Back row: Denzil Hoffland, Matthew Perry, Nick Watkin and Dan Magrill  
Front row: Vincent Khoo, Sue Heenan, Cathy Corbishley, Lorraine Grover and Sarah Henderson*

- Contributing to consensus groups to develop the first phase II National Cancer Research Institute (NCRI)-supported trial of chemotherapy in advanced penile cancer
- Directly involving specialist oncologists in a supra-network to ensure good communication and consistent delivery of adjuvant therapies
- Establishing the National Minimum Dataset for penile cancer

To date, 92 per cent of the team's patients have found the service 'excellent' or have been 'very satisfied'.

**Team members:** Nick Watkin, Matthew Perry, Cathy Corbishley, Lisa Pickering, Sue Heenan, Sarah Henderson, Lorraine Grover



### What the judges said:

This is an impressive team that provides world-class services and has transformed the care of patients with such a potentially morbid condition. The extensive list of achievements only further serves to encourage development in other cancer teams. They are clearly leaders within their field.